

# Bachelor of Business Administration (BBA)

- **Pre-Education:** IAU shall not admit any student who is obviously unqualified or who does not appear to have a reasonable prospect of completing the program. IAU requires either evidence of an earned high school diploma, general education diploma (GED), ability-to-benefit exam (ATB), or the successful completion of degree demonstrating that the applicant is qualified to complete the undergraduate degree program. The degree must be earned at an appropriately accredited institution or foreign equivalent.
- **Professional Experience:** IAU recommends a minimum of 1 year of full-time professional work experience.
- **Information technology.** Possess computer and internet skills sufficient to effectively participate in IAU's pedagogical model and conduct research at the undergraduate level.
- **Maximum Credit Awarded:**  
Transfer Credit (TRC): 90 units  
Standardized Exam Credit (SEC): 90 units  
Challenge Exam Credit (CEC): 90 units

General Curriculum		
Code	Course Title	Units
<b>General Education Module (13 courses)</b>		<b>39</b>
<i>Communication &amp; English (5 courses)</i>		
COM 100	Intro to Mass Communication	3
COM 200	Public Speaking	3
ENG 100	English Composition	3
ENG 200	World Literature I	3
ENG 300	Critical Thinking	3
<i>Social Sciences (4 courses)</i>		
POL 100	Introduction to Political Science	3
PSY 100	Introduction to Psychology	3
SOC 100	Introduction to Sociology	3
SOC 110	Art and Culture	3
<i>Math &amp; Sciences (4 courses)</i>		
BUS 150	Business Math	3
ENV 100	Introduction to Environmental Science	3
INT 100	Introduction to Information Technology	3
INT 150	Computer Applications	3
<b>Core Module (14 courses)</b>		<b>42</b>
ACC 100	Principles of Financial Accounting	3
ACC 200	Principles of Managerial Accounting	3
BUS 100	Introduction to Business	3
BUS 300	Business Ethics	3
BUS 310	Business Law	3
BUS 400	Business Strategy and Policy	3
ECN 200	Introduction to Microeconomics	3
ECN 210	Introduction to Macroeconomics	3
ECN 300	Money and Banking	3
FIN 300	Fundamentals of Finance	3
MGT 300	Principles of Management	3
MGT 320	Organizational Theory and Behavior	3
MGT 400	Operations Management	3
MKT 300	Marketing	3
<b>Electives Module (13 courses)</b>		<b>39</b>
Students complete 13 general elective courses. Elective requirements can also be completed through transfer credit, standardized exam credit or experiential learning credit.		
<b>Total BBA</b>		<b>120</b>

Accounting Curriculum		
Code	Course Title	Units
<b>General Education Module (13 courses)</b>		<b>39</b>
<i>Communication &amp; English (5 courses)</i>		
COM 100	Intro to Mass Communication	3
COM 200	Public Speaking	3
ENG 100	English Composition	3
ENG 200	World Literature I	3
ENG 300	Critical Thinking	3
<i>Social Sciences (4 courses)</i>		
POL 100	Introduction to Political Science	3
PSY 100	Introduction to Psychology	3
SOC 100	Introduction to Sociology	3
SOC 110	Art and Culture	3
<i>Math &amp; Sciences (4 courses)</i>		
BUS 150	Business Math	3
ENV 100	Introduction to Environmental Science	3
INT 100	Introduction to Information Technology	3
INT 150	Computer Applications	3
<b>Core Module (14 courses)</b>		<b>42</b>
ACC 100	Principles of Financial Accounting	3
ACC 200	Principles of Managerial Accounting	3
BUS 100	Introduction to Business	3
BUS 300	Business Ethics	3
BUS 310	Business Law	3
BUS 400	Business Strategy and Policy	3
ECN 200	Introduction to Microeconomics	3
ECN 210	Introduction to Macroeconomics	3
ECN 300	Money and Banking	3
FIN 300	Fundamentals of Finance	3
MGT 300	Principles of Management	3
MGT 320	Organizational Theory and Behavior	3
MGT 400	Operations Management	3
MKT 300	Marketing	3
<b>Major Module (11 courses)</b>		<b>33</b>
ACC 210	Intermediate Management Accounting	3
ACC 300	Intermediate Accounting I	3
ACC 310	Intermediate Accounting II	3
ACC 320	Intermediate Accounting III	3
ACC 350	Taxation I	3
ACC 360	Taxation II	3
ACC 400	Advanced Accounting I	3
ACC 410	Advanced Accounting II	3
ACC 420	Auditing I	3
ACC 430	Auditing II	3
ACC 440	International Accounting or FIN 440 Financial Statement Analysis	3
<b>Electives Module (2 courses)</b>		<b>6</b>
Students complete 2 general elective courses. Elective requirements can also be completed through transfer credit, standardized exam credit or experiential learning credit.		
<b>Total BBA</b>		<b>120</b>

BPPE school code#: 41500926  
SEVIS school code#: LOS214F01373000



# Bachelor of Business Administration (BBA)

<b>Finance Curriculum</b>		
Code	Course Title	Units
<b>General Education Module (13 courses)</b>		<b>39</b>
<i>Communication &amp; English (5 courses)</i>		<i>15</i>
COM 100	Intro to Mass Communication	3
COM 200	Public Speaking	3
ENG 100	English Composition	3
ENG 200	World Literature I	3
ENG 300	Critical Thinking	3
<i>Social Sciences (4 courses)</i>		<i>12</i>
POL 100	Introduction to Political Science	3
PSY 100	Introduction to Psychology	3
SOC 100	Introduction to Sociology	3
SOC 110	Art and Culture	3
<i>Math &amp; Sciences (4 courses)</i>		<i>12</i>
BUS 150	Business Math	3
ENV 100	Introduction to Environmental Science	3
INT 100	Introduction to Information Technology	3
INT 150	Computer Applications	3
<b>Core Module (14 courses)</b>		<b>42</b>
ACC 100	Principles of Financial Accounting	3
ACC 200	Principles of Managerial Accounting	3
BUS 100	Introduction to Business	3
BUS 300	Business Ethics	3
BUS 310	Business Law	3
BUS 400	Business Strategy and Policy	3
ECN 200	Introduction to Microeconomics	3
ECN 210	Introduction to Macroeconomics	3
ECN 300	Money and Banking	3
FIN 300	Fundamentals of Finance	3
MGT 300	Principles of Management	3
MGT 320	Organizational Theory and Behavior	3
MGT 400	Operations Management	3
MKT 300	Marketing	3
<b>Major Module (6 courses)</b>		<b>18</b>
FIN 400	Intermediate Financial Management I	3
FIN 410	Intermediate Financial Management II	3
FIN 420	Financial Institutions	3
FIN 430	Introduction to Investments	3
FIN 440	Financial Statement Analysis	3
FIN 450	International Finance	3
<b>Electives Module (7 courses)</b>		<b>21</b>
Students complete 7 general elective courses. Elective requirements can also be completed through transfer credit, standardized exam credit or experiential learning credit.		
<b>Total BBA</b>		<b>120</b>

<b>Marketing Curriculum</b>		
Code	Course Title	Units
<b>General Education Module (13 courses)</b>		<b>39</b>
<i>Communication &amp; English (5 courses)</i>		<i>15</i>
COM 100	Intro to Mass Communication	3
COM 200	Public Speaking	3
ENG 100	English Composition	3
ENG 200	World Literature I	3
ENG 300	Critical Thinking	3
<i>Social Sciences (4 courses)</i>		<i>12</i>
POL 100	Introduction to Political Science	3
PSY 100	Introduction to Psychology	3
SOC 100	Introduction to Sociology	3
SOC 110	Art and Culture	3
<i>Math &amp; Sciences (4 courses)</i>		<i>12</i>
BUS 150	Business Math	3
ENV 100	Introduction to Environmental Science	3
INT 100	Introduction to Information Technology	3
INT 150	Computer Applications	3
<b>Core Module (14 courses)</b>		<b>42</b>
ACC 100	Principles of Financial Accounting	3
ACC 200	Principles of Managerial Accounting	3
BUS 100	Introduction to Business	3
BUS 300	Business Ethics	3
BUS 310	Business Law	3
BUS 400	Business Strategy and Policy	3
ECN 200	Introduction to Microeconomics	3
ECN 210	Introduction to Macroeconomics	3
ECN 300	Money and Banking	3
FIN 300	Fundamentals of Finance	3
MGT 300	Principles of Management	3
MGT 320	Organizational Theory and Behavior	3
MGT 400	Operations Management	3
MKT 300	Marketing	3
<b>Major Module (6 courses)</b>		<b>18</b>
MKT 310	Pricing Strategies	3
MKT 320	Small Business Marketing & Strategy	3
MKT 400	Public Relations	3
MKT 410	Advertising	3
MKT 420	Consumer Behavior	3
MKT 430	Marketing Research	3
<b>Electives Module (7 courses)</b>		<b>21</b>
Students complete 7 general elective courses. Elective requirements can also be completed through transfer credit, standardized exam credit or experiential learning credit.		
<b>Total BBA</b>		<b>120</b>