

Bachelor of Business Administration (BBA)

General Curriculum		
Code	Course Title	Units
General Education Module (15 courses)		45
<i>Communication & English (5 required courses)</i>		<i>15</i>
COM 100	Intro to Mass Communication	3
COM 200	Public Speaking	3
ENG 100	English Composition	3
ENG 200	World Literature I	3
ENG 300	Critical Thinking	3
<i>Social Sciences (3 required courses)</i>		<i>9</i>
POL 100	Introduction to Political Science	3
PSY 100	Introduction to Psychology	3
SOC 100	Introduction to Sociology	3
<i>Math & Sciences (4 required courses)</i>		<i>12</i>
BUS 150	Business Math	3
ENV 100	Introduction to Environmental Science	3
INT 100	Introduction to Information Technology	3
INT 150	Computer Applications	3
<i>Religious Studies (Select 3 courses)</i>		<i>9</i>
REL 100	Introduction to Religion	3
REL 110	Introduction to the Bible	3
REL 200	Religions of the World	3
REL 300	Global Perspectives on the Old Testament	3
REL 310	The New Testament	3
REL 320	The Gospels	3
Core Module (14 courses)		42
ACC 100	Principles of Financial Accounting	3
ACC 200	Principles of Managerial Accounting	3
BUS 100	Introduction to Business	3
BUS 300	Business Ethics	3
BUS 310	Business Law	3
BUS 400	Business Strategy and Policy	3
ECN 200	Introduction to Microeconomics	3
ECN 210	Introduction to Macroeconomics	3
ECN 300	Money and Banking	3
FIN 300	Fundamentals of Finance	3
MGT 300	Principles of Management	3
MGT 320	Organizational Theory and Behavior	3
MGT 400	Operations Management	3
MKT 300	Marketing	3
Electives Module (11 courses)		33
The Electives Module requirement can be fulfilled by taking any undergraduate courses that are not already a requirement.		
Undergraduate course codes are 100-499.		
Total BBA		120